

Daniel O'Byrne

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AI Specialist / Instructional Designer

AI specialist and instructional designer with hands-on experience in learning innovation. Skilled in automating content creation, developing custom LLM workflows, providing leadership, and building interactive eLearning experiences.

My Skills

- AI & IT Consulting
- AI Workflow Automation
- Prompt Engineering
- Instructional Design
- eLearning Development
- LMS Administration
- Content Editing & QA
- Leadership & Mentoring
- Cloud Computing

My Experience

🤖 5 AI Apps

Developed for EdTech and Productivity

💻 100+ Modules

eLearning Projects Completed

📖 100+ Workbooks

Written and Designed

🕒 10+ Years

Education Content Creation

🕒 30% Boost

In Content Production Speed

👤 12+ Years

Supervising and Mentoring Colleagues

Employment History

Instructional Designer / AI Specialist

Constellation Media Creations | Calgary, AB / Remote

July 2008 – Present

- Consulted on AI and IT solutions to improve learning materials, implement automation, and custom models.
- Developed and deployed eLearning courses using the Articulate 360 suite on Moodle LMS.

Instructional Designer / Writer / Editor / R&D / Teacher

PEAI / SPARK | Seocho District, Seoul

April 2024 – May 2025

- Developed and optimized curriculum and learning materials using AI and prompt engineering techniques.
- Automated workflows and enhanced productivity through Python programming.

Cabin Manager / Flight Attendant / eLearning Designer / Ramp Agent

WestJet Airlines | Calgary, AB

November 2004 – October 2022

- Led a team of cabin personnel as a liaison between pilots, ground crew, and management.
- Managed LMS functionality and designed eLearning content using a wide array of authoring tools.

Education

Bachelor of Arts | Degree in English Minor in Economics

University of Regina

April 2004

**For full work history and education, visit [constellationmediacreations.com](https://www.constellationmediacreations.com) or connect on [LinkedIn](#).*